

Special offer 3 posters + 2 tops

1x AL24 + 1x AL200 + 1x AR MINI 24 + 2 tops

Vehicle Double-decker Bus

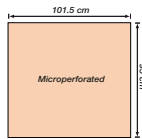


Plan for the advertising area

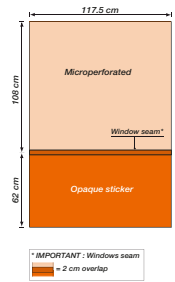
1x AL24 + 1x AL200 + 1x AR MINI 24 + 2 tops
Double-decker Bus

Plan for the graphic artist and printer

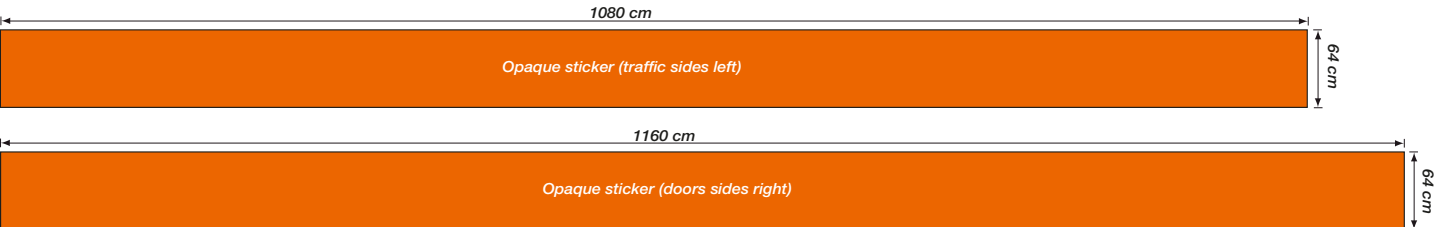
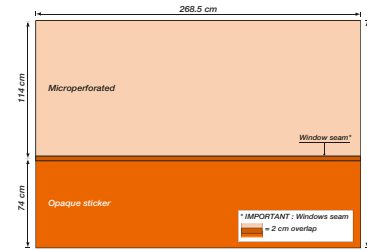
AR MINI 24



AL200



AL24



Approved materials Type : Opaque sticker on chassis.
Microperforated sticker on panes.
Printing : Digital.

Only chassis - opaque sticker with grey or black adhesive			
Duration of the campaign	Guarantee	Brands	References
Short to medium (up to 6 months)	6 months	Mac Tac	JT58 29R
		ImagePerfect	IP 2525PA
Long (6 months and more)	2 years	3M	IJ 160C-10R Comply 48C-20R Comply
Glossy laminate only on chassis			
Short to medium (up to 6 months)		ImagePerfect	IP 2820-100
Long		3M	IJ 40-114
		ImagePerfect	IP 2820-100
Only panes - microperforated sticker			
Duration of the campaign	Guarantee	Brands	References
Short to medium (up to 6 months)	6 months	Clear Focus	One Way Vision PromoVue 1540 PaperLiner
Long (6 months and more)	1 year	Clear Focus	One Way Vision PromoVue 1540 PaperLiner
Glossy laminate only on panes			
Long (up to 1 year)	1 year	Clear Focus	CurvaLam

A glossy protective laminate is required for campaigns 6 months or longer.

The microperforated films must absolutely bear the reference to the adhesive used, according to the following pattern:
The DuoLiner material is not accepted.



Have your supplier confirm the compatibility of the adhesive with the laminate.

- These companies are also approved for the mounting of vehicle covering.

Delivery

Preparation Deliver the posters in separate rolls. Each roll contains the opaque and microperforated parts for a poster and a vehicle. Please include a proof with mounting sketch. Please also supply the stickers (full formats) always with the pictures rolled to the outside. Do not roll too tightly.

Delivery slip Note the name of the printing shop and of the representative, the campaign title, format and number of posters or hanging displays, the material reference and the printing date of the material.

Address TP Publicité SA, Avenue de la Jonction 17, 1205 Genève

Deadline 2 weeks in advance, at the latest 7 working days before the beginning of the campaign.

We must reject every delivery that does not correspond to these conditions.

List of the approved materials and suppliers

- ADN** ● ADN Concept Sàrl ● +41 (0)22 732 31 42 ● www.adnconcept.ch
- commpub** ● C comm'pub ● +33 (0)456 81 30 44 ● www.commpub.com
- CEDRIGRAFIC** ● Cedrigrafic Sàrl ● +41 (0) 22 320 99 41 ● www.cedrigrafic.ch
- celcius** ● Celcius ● +41 (0)22 820 04 22 ● www.celcius.ch
- decora** ● Decora Publicité ● +41 (0)22 321 13 14 ● www.decora-pub.ch
- CHRISTINGER** ● Christinger Partner AG ● +41 (0)44 738 58 71 ● www.christinger.ch
- DK PUBLICITÉ** ● DK Publicité ● +41 (0)22 320 90 77 ● www.dkpublicite.ch
- Ducommun** ● Ducommun SA ● +41 (0)21 695 10 10 ● www.ducommun.ch
- Duo D'Art SA** ● Duo D'Art SA ● +41 (0)22 300 00 28 ● www.duo-d-art.ch
- GOBET RUTSCHI** ● Gobet Rutschi SA ● +41 (0)22 989 10 40 ● www.gobet-rutschi.ch
- lettra système** ● Lettra Système SA ● +41 (0)22 342 33 77 ● www.lettrasysteme.ch
- REMARQ** ● Remarq SA ● +41 (0)22 930 99 99 ● www.remarq.ch
- remund** ● Remund Werbetechnik ● +41 (0)31 754 54 44 ● www.remund-werbetechnik.ch
- scanwork AG** ● Scanwork AG ● +41 (0)44 404 22 00 ● www.scanwork.ch
- SETAPRINT AG** ● Setaprint AG ● +41 (0)44 864 21 30 ● www.setaprint.ch